

Varilux® Physio® lenses give you the sharpest vision possible!

Created through W.A.V.E. Technology™, the same cutting edge technology used in LASIK, Varilux Physio lenses sharpen your vision by increasing contrast sensitivity. Contrast sensitivity is merely a technical term for your ability to discern between different images at a distance. Think about how you adjust the contrast on your television, and see how the images either blur together, or become more crisp and defined.

Because of this advancement in technology, a recent study performed by the American Society of Cataract and Refractive Surgery confirmed that **three-fourths of patients preferred Varilux Physio to their other progressives.**¹ Varilux Physio lenses are recommended for new presbyopes or patients with older progressive designs.

The innovative design of Varilux Physio is enhanced further with 360° Digital SurfacingSM. This process matches the back side of the lens to the front side, widening your fields of vision and virtually eliminating the margin of error that is involved in manufacturing. **Not all patients need this level of sophistication because their visual needs are not to the point that they can discern this difference.** However, if you have significant near and intermediate visual needs, or have had difficulty adapting to other progressives, you should discuss this option with your doctor.

Ask your doctor about Varilux® Physio® and Varilux® Physio® 360™ lenses today!

1. Campbell RC and the Essilor Study Group: Evaluation of the clinical performance of a new wavefront-optimized progressive lens. American Society of Cataract and Refractive Surgery Annual Symposium, 2007, San Diego, CA: Session 4-B, "Keratorefractive Technology and Outcomes."